

Emma Mealy—Digital Graphic Designer

Information

Date of Birth

15/05/1993

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Phone

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Website

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Address

59 Haslemere Ave.

London

SW18 4RN

Education

2011-2015

BA Honours Degree in Visual Communication Design

Institute of Art and Design Technology (IADT)
Dun Laoghaire, Dublin

Achievements

Dangote campaign, Farm to Table selected as Best of Brandtale. (Role Lead designer, Sep 2018)

Shortlisted for Best in Wellness award at the World Travel Market for Costa Rica ad campaign. (Role: Lead designer, Nov 2018)

Winner of World Luxury Award in the fashion and style category. (Role: Lead Designer, 2017)

Nominated for LOVIE Award in branded content category for the Louis Vuitton City Guides Campaign. (Role: Lead designer, 2017)

Won Bronze at the Internationalist Awards for Innovation Media in recognition for JNTO's Tohoku Tourism campaign. (Role: Lead Designer, 2016)

Best of Brandtale for Tokyo Tourism campaign and Louis Vuitton City Guide Campaign. (Role: Lead designer, 2016)

Winner of the Ormindo Opera print competition for the Royal Irish Academy of Music. (2015)

Winner of a motion graphics competition for Lloyds Online Doctor, which led to an internship. (2014)

Awarded the Royal Irish Academy of Music's High Achievers Award In public speaking. (2000)

I Like..



Drawing



Hiking



Photography



Film



Computers



Yoga



Chatting



Drinking
Tea



Museums

Work Experience

CNN International Create—Junior Digital Designer (2016) Promoted to Digital Designer (2017)

Job Description

Art Direction, Visual storytelling, Designing websites for mobile, desktop and tablet, UX and UI, Creating advertising initiatives, wireframing from low-high fidelity, Branding, Design for VR, Interactive design, Digital illustration, Producing designs for digital and video and social, Data visualisation, Infographics, Selecting, editing and creating visual content, Testing, Creation of content for social media, Tweaking HTML and CSS, Design and creation of animated banners, Story boarding for Television commercials.

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March 2016 - present

Freelance work

NHS Digital and Beard/Askew- Infographic, animation and presentation design

Thinkspot - Logo and brand identity

Sextons Bar - Logo and brand identity

Emerald Sounds festival - Logo and brand identity

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2017 - 2018

Nurse and Midwifery Board of Ireland (NMBI)—Contractor

Job Description

Redesigning 25 forms for registration and complaints. Reskinning and redesigning 21 outdated printed booklets into consistent online resources. Creation of website banners, visual assets and icons for the website.

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July 2015 - Jan 2016

Freelance work

Royal Irish Academy of Music - Poster and Programme design and for the production of Ormindo.

WoW Ireland - Logo and brand identity

Right Medics - Infographic design

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2014-2016

Lloyds Online Doctor—Graphic Designer

Job Description

Creating and animating a successful advertisement campaign promoting erectile dysfunction awareness among Irish men. Infographics and data visualisation. Creating banners and visual assets for the Irish website. Designing print material, postal inserts and booklets, Designing and coding pages on Irish website and building HTML emails.

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July 2014 - December 2015 (in-house and freelance work)

References

CNN Create

Former Head of Digital—Matt Hicks
matthicks1@mac.com, matthew.hicks@euronews.com
07855136523

Nurse and Midwifery Board of Ireland (NMBI)

Project Manager of NMBI Website Redesign—Aileen O'Toole
aileenotoole@amas.ie

Skills

Visual communication	Sketch
Art direction	Adobe XD
Creative thinking	Illustrator
Web design	Photoshop
App design	After Effects
Digital illustration	Invision
UX	Zeplin
UI	InDesign
Wireframing	HTML 5, CSS
Branding	Keynote
Data visualisation	Powerpoint
Infographics	Animate
Typography	Celtra
Motion graphics	Workfront
Drawing	JIRA
Story boarding	CMS / Drupal
Banner creation	CSS Animation
Creation of assets for social	